

## **Shaun Brewster abstract**

### *Communication as Medicine*

The words we use matter, and so does the way we deliver them.

Effective communication, tailored to the individual is the answer to having the desired impact on the person and their current state of health. Far too often we are guilty of saying or implying things that lead our clients into more dysfunction or pain. While this is not intentional, it is negligent. Utilising current pain science principles and delivering them through skilful communication should be our goal in every interaction.

This presentation will give you real life, practical suggestions for improving your clinical communication style.